

Dear Friend of DNDA,

The Delridge Neighborhoods Development Association is proud to introduce the Arts in Nature Festival 2018 – *Convergence: A Celebration of Art and Nature*. The Festival features some of the best community and independent artists, musicians, dancers, singers, and performers in the region. This year's Festival features some gems of the Northwest, including Pat Wright and the Total Experience Gospel Choir, Naomi Wachira, and the Northwest Film Forum.

Arts in Nature Festival 2018 will be held at **Camp Long** the weekend of **August 25th and 26th**. Along with performances, the Festival will feature art installations in 8 rustic cabins, hands-on art and nature activities, and will showcase the artistic, cultural, and creative diversity of our community.

Our festival will reach over 3,500 attendees around Seattle, and our marketing efforts will reach up to 50,000 people online and through social media. Sponsorship is an effective tool for driving awareness and sales, and can be an excellent value for your budget, incorporating both philanthropy and business acumen.

Last year, our amazing sponsors Boeing, NUCOR, Seattle Parks and Recreation, Northwest Folklife and others, helped us to incorporate new entertainment and provide opportunities for access to low-income youth and families who are not otherwise able to experience the magic of arts in nature. Your sponsorship dollars allow us to offer a percentage of tickets at no cost to the families of students who are interested in the arts, but unable to afford access. All participants gain exposure to a wide variety of the arts due to the festival's multi-media format, including music, dance, and fine arts exhibits and installations. This year, we would love to include you in our list of sponsors.

Please see the attached sponsorship descriptions for ways to contribute to the Festival, and join us in creating an amazing event this summer!

Sincerely,



David Bestock
Executive Director
david@dnda.org
206-935-2999





SPONSORSHIP OPPORTUNITIES



PRESENTING SPONSOR (\$7,500+)

- Festival Sponsor: Exclusive! Co-branding for the Arts in Nature Festival (limit one company on a first come, first served basis)
- Recognition: name in media releases, Facebook & Twitter pages (3,000+), DNDA staff emails signature line (1,000), DNDA website, recognition in our Annual Report
- Listings & Ads: highlights in Aug/Sep e-newsletters (25,000), Save the Date emails (25,000), 1 page ad in program
- Logos: on websites (50,000), posters (1,000), programs (1,000), online ticket sales page (1,000)
- At the Festival: company banner placed at the entrance (3,500), 50 complimentary tickets to host friends and colleagues

STAGE SPONSOR (\$5,000-\$7,499)

- Sponsor one of our stages of your choice!
- Recognition: name in media releases, Facebook & Twitter pages (3,000+), DNDA website, recognition in our Annual Report
- Listings & Ads: highlights in Aug/Sep e-newsletters (25,000), Save the Date emails (25,000), 1 page ad in program
- Logos: on websites (50,000), posters (1,000), programs (1,000), online ticket sales page (1,000)
- At the Festival: company banner placed at the entrance (3,500), 30 complimentary tickets to host friends and colleagues



CABIN SPONSOR (\$2,500-\$4,999)

- Sponsor one of our art cabins of your choice!
- Recognition: name in media releases, Facebook & Twitter pages (3,000+), recognition in our Annual Report
- Listings & Ads: highlights in Aug/Sep e-newsletters (25,000), 1/2 page ad in program (1,000)
- Logos: on websites (50,000), posters (1,000), programs (1,000), online ticket sales page (1,000)
- At the Festival: company banner placed at entrance (3,500), 20 complimentary tickets to host friends and colleagues

MEADOW SPONSOR (\$1,000-\$2,499)

- Recognition: Facebook & Twitter pages (3,000+), recognition in our Annual Report
- Listings & Ads: highlights in Aug/Sep e-newsletters (25,000), 1/4 page ad in program (1,000)
- Logos: on websites (50,000), posters (1,000), programs (1,000), online ticket sales page (1,000)
- At the Festival: 10 complimentary tickets to host friends and colleagues



WOODPECKER SPONSOR (\$500-\$999)

- Recognition: Facebook & Twitter pages (3,000+), recognition in our Annual Report
- Listings & Ads: 1/8 page ad in program (1,000)
- Logos: on websites (50,000), programs (1,000), online ticket sales page (1,000)
- At the Festival: 5 complimentary tickets to host friends and colleagues

SNOWBERRY SPONSOR (\$100-\$499)

- Recognition: Facebook & Twitter pages (3,000+), recognition in our Annual Report
- Logos: on websites (50,000), programs (1,000)

SPONSORSHIP FORM

Organization: _____

Contact Person: _____ Phone: _____

Sponsorship Option: _____ Sponsorship Amount: \$ _____

PAYMENT INFORMATION

Billing Address: _____ Zip: _____

Please bill me, pledge amount \$ _____

Cash or check (preferred method) is enclosed for \$ _____

Please charge my credit card in the amount of \$ _____

AMEX VISA MASTERCARD (please circle one) # _____

Expiration Date ____/____/____ CVC code _____ Cardholder Signature _____

Thank you!!! Please return your form to the DNDA office, ATTENTION David, 4408 Delridge Way SW, Seattle, WA 98106 and email your company logo to nelson@dnda.org to be included in our event marketing and social media. Please direct questions to David Bestock, Executive Director or Anita Hale, Development Manager, at 206-935-2999.